
Welcome to the HPNA website

November 2009

Updated January 2010



Orientation Tour of our Site

- Covers topics such as:
 - * Where to find organizational information
 - * How to access the latest news & events
 - * Where to find resources
 - * 'Members Only' content

What's New?

- Fresh look
- Sitemap & Search functions
- Specialty Shoppe for books, CDs, teleconferences, etc.
- Streamlined content
- Expanded menu
- More photos of our members!

Homepage - Highlights

The screenshot shows the HPNA homepage with a royal blue title bar at the top containing navigation links: Home | Job Postings | Sitemap | Search | Specialty Shoppe | Shopping Cart | Join | Renew | Contact Us. Below the title bar is a login section with fields for Member Number and Password. A yellow arrow points to the Search link in the title bar. The main content area features a 'Welcome!' message, a description of the organization, and a list of services. A yellow arrow points to the 'Organizational links' box at the bottom. On the left side, there are several organizational links: 'Browse our Specialty Shoppe', 'Membership: The Making Difference: Join today!', 'Get Certified!', 'Donate to the Foundation', and 'National Consensus Project'.


Royal blue title bar:

- Job Postings
- Sitemap
- Search
- Specialty Shoppe
- Join
- Renew
- Contact Us

Organizational links



Sitemap & Search functions



The screenshot shows the HPNA website homepage. The top navigation bar includes links for Home, Job Postings, Sitemap, Search, Specialty Shoppers, Shopping Cart, Join, Renew, and Contact Us. Two yellow arrows point to the 'Search' and 'Sitemap' links. The main content area features a 'Welcome' message, a description of the organization, and a list of services. The left sidebar contains links for 'Browse our Specialty Shopper', 'Membership for Nurses', 'Join today!', 'Get Certified!', 'Donate to the Foundation', and 'National Consensus Project'. The right sidebar contains an 'Announcements' section with links for 'Newest product: Demystifying Social Connection Calculators', 'Save your seat at the final course of 2009: Oct 24 Train-the-Trainer', '2010 Annual Assembly info/register', and 'FREE Log for professional activities CE Tracker'.

Yellow 'Search' button for specific topics

'Sitemap' displays the website layout in an outline format

Specialty Shoppe

The screenshot shows the HPNA Specialty Shoppe website. At the top, there is a navigation bar with links for Home, Job/Outings, Services, Search, Specialty Shoppe, Shoppe, and a search bar. Below this is a member login section with fields for Member Number and Password, and a Login button. A secondary navigation bar includes links for About Us, Leadership, Membership, Education, Chapter, Public Policy, Research, Certificates, Programs/Events, and News/Information. A welcome message reads "Welcome to the HPNA Specialty Shoppe!". Below this, a message says "We invite you to take a moment and browse the items available to you in the HPNA Specialty Shoppe!". A row of tabs includes Books/Publications, Multi-Media, Teleconferences, Endorsed Materials, and Registrations. A table of books and publications is displayed with columns for Item Name, Category, Member Price, and Non-Member Price. A yellow arrow points to the "Specialty Shoppe" link in the top navigation bar. Another yellow arrow points to the "Books / Publications" tab. A third yellow arrow points to the "Item Name" column header in the table.

Item Name	Category	Member Price	Non-Member Price
Advanced Practice Palliative Nursing: A Guide to Practice and Business Issues	Advanced Nurse	\$40.00	\$50.00
Competencies for Advanced Practice Hospice and Palliative Care Nurses	Advanced Nurse	\$10.00	\$15.00
Care Curriculum for the Advanced Practice Hospice and Palliative Nurse	Advanced Nurse	\$75.00	\$100.00
Hospice and Palliative Nursing: Scope and Standards of Practice - Generalist & APN levels	Advanced Nurse	[see details]	[see details]
Care Curriculum for the Generalist Hospice and Palliative Nurse	Generalist Nurse	\$65.00	\$90.00
Professional Competencies for Generalist Hospice and Palliative Nurses	Generalist Nurse	\$10.00	\$15.00
Study Guide for the Generalist Hospice and Palliative Nurse	Generalist Nurse	\$40.00	\$60.00
Algorithm - Algorithm Combo Pak (Pediatric and Adult)	H/P	\$65.00	\$85.00
Algorithm - Pediatric Pain and Symptom Management Algorithms for Palliative Care (1st Edition)	H/P	\$35.00	\$40.00
Algorithm - Symptom Management Algorithms: A Handbook for Palliative Care (Adult; 3rd Edition)	H/P	\$45.00	\$50.00
Collection: Compendium of Treatment of End Stage Non-Cancer Diagnoses Collection	H/P	\$155.00	\$215.00
Compendium - Dementia	H/P	\$25.00	\$35.00
Compendium - Heart Failure	H/P	\$25.00	\$35.00
Compendium - Hepatic	H/P	\$25.00	\$35.00
Compendium - HIV/AIDS	H/P	\$25.00	\$35.00
Compendium - Neurological Diseases and Trauma	H/P	\$25.00	\$35.00
Compendium - Pulmonary	H/P	\$25.00	\$35.00
Compendium - Renal	H/P	\$25.00	\$35.00

'Specialty Shoppe' link

Specialty Shoppe tabs:

- Books/Publications
- Multi-Media
- Teleconferences
- Endorsed Materials
- Registration links

Click on Item Name for details and/or to make a purchase

Home Page - Highlights

HPNA
Hospice and Palliative
Nurses Association

Home | Job Postings | Sitemap | Search | Specialty Shoppe | Shopping Cart | Join | Renew | Contact Us

Member Number: Password:

Home Us | Leadership | Membership | Education | Chapters | Public Policy | Research | Certification | Programs / Events | News/Information

Welcome!

Established in 1986, the **Hospice and Palliative Nurses Association** is the nation's largest and oldest professional nursing organization dedicated to promoting excellence in hospice and palliative nursing care. [Learn more...](#)

General | Members | Educators | Researchers | Students | Practitioners in other specialties | Patient/Family

A unique membership organization with individual membership levels for the Advanced Practitioner, Generalist Nurse, LP/VN, Nursing Assistant and Associate (non-nursing) - HPNA's nursing expertise makes us the authority in the area for the specialty nursing resources, information, and direction. HPNA supports the nursing team's compassionate work with the patient and their family as they journey through the experience of life-limiting illness.

HPNA is the collaborative and visionary professional hospice and palliative specialty nursing organization with evidence-based educational tools to assist members of the nursing team with:

- ensuring quality nursing care delivery
- managing complex symptoms along with grief and bereavement
- supporting one another and nurturing future leaders through networking and mentoring
- having the difficult conversations
- educating healthcare providers and family about the hospice or palliative care philosophy
- influencing palliative nursing through leadership and research

Announcements

- Newest product: [Demystifying Opioid Conversion Calculations](#)
- Save your seat at the final course of 2009: [Oct 24 Train-the-Trainer](#)
- [2010 Annual Assembly](#) info/register
- FREE Log for professional activities [CE Tracker](#)

Left Sidebar:

- Browse our Specialty Shoppe
- Membership: [Join Today!](#)
- Get Certified
- Donate to the Foundation
- National Consensus Project

10 Main Menu topics are accessed through the sky blue title box links at the top:

- **About Us**
- **Leadership**
- **Membership**
- **Education**
- **Chapters**
- **Public Policy**
- **Research**
- **Certification Info**
- **Programs/Events**
- **News/Information**

Home Page - Highlights



The screenshot shows the HPNA website home page. At the top, there is a navigation bar with links for Home, Job Postings, Sitemap, Search, Specialty Shoppes, Shopping Cart, Join!, Renew, and Contact Us. Below this is a login section with fields for Member Number and Password, and a Log In button. A secondary navigation bar contains links for Home, Leadership, Membership, Educators, Clinicians, Public Policy, Research, Certification Info, Programs / Events, and News/Information. The main content area features a large "Welcome!" heading and a central image of a diverse group of people. To the left, there are several promotional boxes: "Browse our Specialty Shoppes", "HPNA Membership Join today!", "Get Certified!", "Donate to the Foundation", and "The Alliance for Excellence in Hospice and Palliative Nursing". To the right, there is an "Announcements" section with links for "Newest product: Demystifying Opioid Conversion Calculations", "2013 Annual Assembly info/register", "FREE log for professional activities CE Tracker", "PowerPoint Webinars Orientation", and "Just A Minute Video Series: Size Open". A yellow arrow points to the "Leadership" link in the secondary navigation bar.

Leadership Menu:

- **Board Roster**
- **Call for Nominations**
- **Chapter Contacts**
- **Bylaws**
- **Fellows**
- **Contact the Board**

Home Page - Highlights

HPNA
Hospice and Palliative Nurses Association

Home | Job Postings | Sitemap | Search | Specialty Shoppe | Shopping Cart | Join | Renew | Contact Us

Member Number: Password: [Login](#)

About Us | Leadership | Membership | Education | Digital | Public Policy | Research | Certification Info | Programs / Events | **News/Information**

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[General](#) | [Members](#) | [Educators](#) | [Researchers](#) | [Students](#) | [Practitioners in other specialties](#) | [Patient/Family](#)

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- having the difficult conversations
- educating healthcare providers and family about the hospice or palliative care philosophy
- influencing palliative nursing through leadership and research

Learn more about HPNA through our [website overview](#). (PowerPoint)

Announcements

- Newest product: [Deciphering Covid Conversion Calculators](#)
- 2010 Annual [Assembly info/register](#)
- FREE Log for professional activities [CE Tracker](#)
- PowerPoint [Website Orientation](#)
- "Just A Minute" Video Series: [New Open](#)

News/Information Menu:

- Events Calendar
- Facebook Link
- Mailing List Rental
- Press Releases
- Twitter Link

Home Page – Education menu

The screenshot shows the HPNA website home page. The top navigation bar includes links for Home, Job Postings, Sitemap, Search, Specialty Shoppers, Shopping Cart, Join, Renew, and Contact Us. Below this is a member login section with fields for Member Number and Password, and a Login button. The main navigation menu is open, showing options like About Us, Leadership, Membership, Education, Chapters, Public Policy, Research, Certification Fees, Programs / Events, and News/Information. The Education menu is expanded, listing items such as Conferences, Continuing Education, Graduate Program Listing, Education Committee, Educational Products, Educational Resources (highlighted), Endorsements, How To..., Generic Resources, Journals, Links, Quality Resources, and Standards for Oncology Practitioners. The 'Educational Resources' sub-menu is further expanded, showing items like Content Boards, Patient/Family Teaching Sheets, Position Statements (highlighted with a yellow arrow), Quick Information Sheet, Slide Presentations, Special Interest Groups, and TIPS sheets. The main content area features a 'Welcome!' message, a description of HPNA as the nation's largest and oldest professional association, and a list of bullet points detailing its mission and goals. A 'Join Now!' button is located at the bottom of the main content area.

Each Main Menu splits into sub-menus of additional content

Home Page - Highlights

HPNA
Hospice and Palliative
Nurses Association

Home | Job Postings | Sitemap | Search | Specialty Shoppe | Shopping Cart | Join | Renew | Contact Us

Member Number: Password:

Home | Leadership | Membership | Education | Careers | Public Policy | Research | Certification Prep | Programs / Events | News/Information

Welcome!

Established in 1986, the **Hospice and Palliative Nurses Association** is the nation's largest and oldest professional nursing organization dedicated to promoting excellence in hospice and palliative nursing care. [Learn more...](#)

Announcements

- Newest product: [Demystifying Digital Conversion Calculations](#)
- Give your seat at [the annual course of](#)
- [the 2010](#)
- [Assembly](#)
- FREE Log for [professional activities](#)
- [CE Tracker](#)

General | Members | Educators | Researchers | Students | Practitioners in other specialties | Patient/Family

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**Organizational
'Announcements'**

**7 'break-out' tabs in
pale blue title bars:**

- **General**
- **Members**
- **Educators**
- **Researchers**
- **Students**
- **Practitioners in other specialties**
- **Patient/Family**

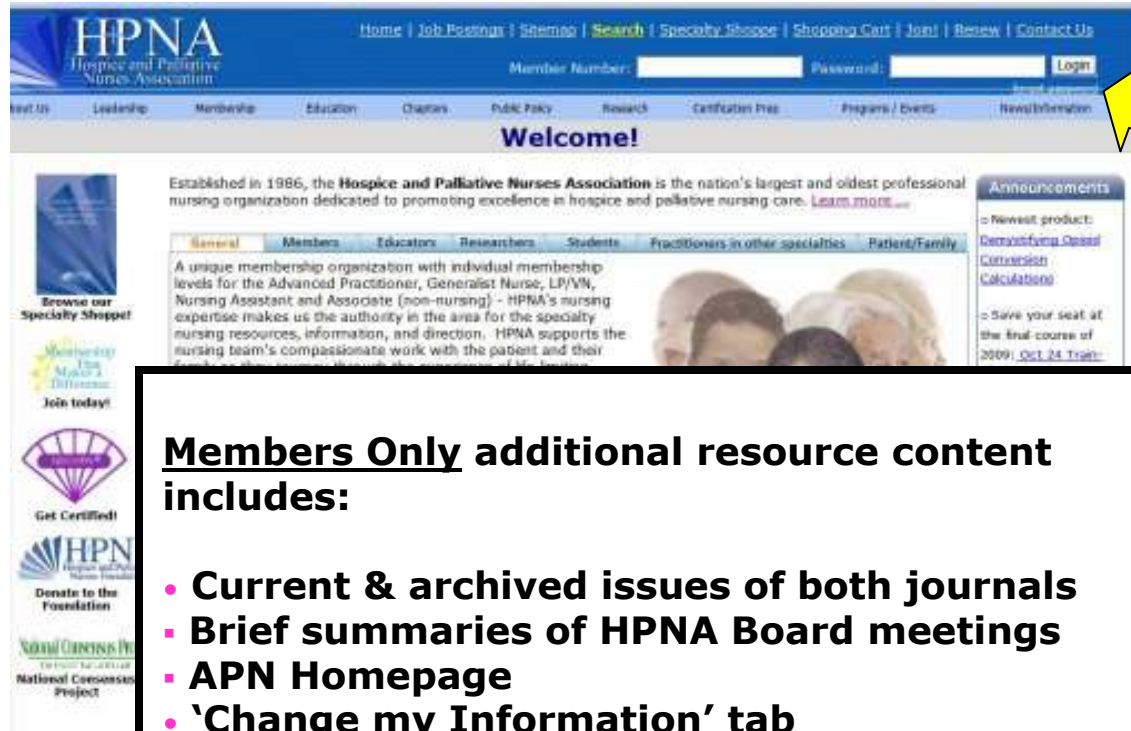
'Break-out' tabs

The image displays two screenshots of the HPNA website. The top screenshot shows the main navigation menu with tabs for 'General', 'Members', and 'Educators'. A yellow arrow points to the 'Members' tab. The bottom screenshot shows a more detailed view of the 'Educators' tab, with a yellow arrow pointing to the 'Educators' tab and another pointing to the 'Quick Clicks' menu. The 'Quick Clicks' menu includes links for 'Certification Prep', 'Conferences', 'Content Experts', 'E-Learning', 'Publications for team', 'Membership benefits', 'No TIPS', 'Patient Teaching', 'Position Statements', 'Quality Resources', 'Quick Info Sheets', and 'Research Tools'. A text box on the right lists various resources like 'Newest product: Demystifying Capital Gains', 'Give your seat at the final course of 2009: Oct 24 Train-the-Trainer', '2010 Annual Assembly info/register', 'FREE Log for professional activities CE Tracker', and 'New Open 2010'.

7 break-out tabs with specific 'Quick Click' links

Educator Quick Clicks include Content Experts and Researchers

Logging into Members Only



MEMBER NUMBER
and **PASSWORD**
are entered here

- Members Only** additional resource content includes:
- Current & archived issues of both journals
 - Brief summaries of HPNA Board meetings
 - APN Homepage
 - 'Change my Information' tab
 - Cultural Diversity Library of resources
 - Chapter Central folder of current info/forms
 - E-Learning link to assure Member pricing
 - Legislative Updates
 - LTC/Assisted Living Resources
 - Nursing Assistant Newsletters and MORE!



Members Only 'homepage'

Members Home Page

Welcome **Your name**

My HPNA Membership Information

HPNA Member Number	114
HPNA Expiration Date	12/31/2011
Last Login	10/19/2011
Total Logins	5335

My current NBCHNP Certifications

Type	Number	Expires
No Current Certifications		

Change My Information

Current Membership expiration date and a secure link to renew membership online

MEMBERS update street and/or email address here. Also, use this tab to sign up for a Special Interest Group (SIG).

Members Only E-Learning & Journal Access

E-Learning	Online programs allow for access to up-to-date, convenient, self-paced learning with real-time test grading of your CE certificate. HPNA members may use this link to receive the HPNA member pricing on
F.Y.I.	This section provides news and information to HPNA members only!
Journal of Hospice and Palliative Nursing	HPNA members have access to the full text content of the Journal of Hospice and Palliative Nursing (html and pdf files) free of charge. If you have a firewall in place, you may encounter difficulty in viewing the JHPN articles on the JHPN website. If that occurs, please call the JHPN publishers at 1-866-489-0443 for assistance.)
Journal of Palliative Medicine	As a current HPNA member you are entitled to an e-subscription to the innovative weekly online newsletter Briefings in Palliative, Hospice, and Pain Medicine & Management . Contact briefings@elsevier.com to OP receive the latest updates, protocols, and resources to optimize the care of your patients and the OP . (Note: if you have a firewall in place, you may encounter difficulty in viewing the articles on the OP website.)
Legislation	Active Legislation
LTC/ Assisted Living Resources	Materials specific to providing care within long term care and assisted living facilities
Member Search	A member search function is available which provides various search criteria for finding other HPNA members. You can search by name, state, zip, etc. (Note: only members that agreed to have their membership information published online will be displayed in the search.) Click "Member Search" in the Members Menu above to try it out!
Membership Packet	Various pages of information are provided online to individuals when they become members of HPNA, or when they renew an existing membership. If you would like to receive this information in hardcopy form, HPNA will mail the "membership packet" to you!
Newsletters	View the eNewsletter archive
Nursing Assistant Newsletters	Current and archived issues of the nursing assistant newsletters (in pdf format) are available for viewing/downloading.
Print Membership Card	Print your membership card!
Resources	Additional resources for HPNA members!
Teleconferences	Web teleconferences held since 2002 for Advanced Practice Nurse, Clinical Nursing, Professional Growth, and Nursing Assistant are archived for HPNA members. Member options, including viewing the text of the teleconference and taking a post-test exam, are available for various teleconferences. Click here to view the teleconference schedule and available options.
Volunteer for an HPNA Project!	The Hospice and Palliative Nurses Association welcomes your participation in our projects and activities. We hope you will let us know of your areas of interest and expertise. We will then contact you as opportunities for volunteer participation become available.

MEMBERS access E-Learning programs here for member pricing

Access to current and archived JHPN and JPM

Your thoughts?

- Let me know what you think about this brief overview of our website – particularly if additional information would be helpful.

Thank you, Deena

- deenab@hpna.org